

# By joining the Orkin Brothers Piano Club you can own a good piano for less than it will cost to rent a cheap one

**a cheap one**

Go to any piano store you wish and rent a piano. They will charge you \$5 and cartage. The cartage will amount to anywhere from \$3.00 to \$6.00, according to location. The use of the piano afterwards will cost you \$5 a month—maybe in some instances it may only cost you \$4—but in either case you only get a second-hand piano and you only get the use of it. You don't own it.



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By joining the Orkin Brothers Piano Club you start immediately to own your own piano. You are paying on your own instrument. The very first payment you make—\$8.75—while it does not much more than pay for the delivery, yet it is credited to your account.

The balance is payable \$1.25 a week. **Seventeen cents a day.** The piano is delivered immediately. You do not have to wait until the club is filled. You get your piano when you join.

### Who should join the club

- 1st—Young married folks should join the club.
- 2nd—Young couples ABOUT TO BE MARRIED should join the club.
- 3rd—Young persons who are anxious to learn to play the piano, but who, through force of circumstances, will have to buy and pay for their own instruments.
- 4th—Music teachers who are just starting their professional career should join.
- 5th—Societies, clubs, lodges and Sunday schools that have small stated incomes should take advantage of the easy conditions of the club.

**est added.** Simply pay the initial club dues of \$8.75 on joining the club—then a dollar and a quarter a week as regular dues, until \$277.50 has been paid—and *you own the piano yourself.*

The whole proposition is easier and simpler than renting a piano that the other fellow owns after you are through with it.

## These pianos are worthy of a place in any man's home

They are of a most reliable and trustworthy character. *Good substantial pianos* in which the real value is put on the *inside* rather than in fancy cases with a whole lot of "geegaws" on them. We have handled this quality of piano for a number of years. We know it to be as reliable a piano as was ever put in a home. They are made by good, sturdy German labor in one of the representative factories of the country.

These pianos are worth \$375. *They sell* regularly for \$375. Hundreds of them have been sold all over Nebraska and the surrounding states at \$375. Hundreds more are being sold every month all over the United States at \$375. *They are worth it.* They are worth it on our floors, or on the floors of any reputable piano dealer in the country.

The Orkin Brothers Piano Club price is \$277.50. The price includes everything. There are *no extras* of any kind. *No interest to be added.* Nothing to be added for drayage, scarf, stool—*absolutely no extras.* Two hundred and seventy-seven dollars and fifty cents is the price, and the price includes everything.

### A stronger guarantee cannot be put upon a piano than the one we give with these

We know these pianos so well—we know them to be so good—that we have gotten up the strongest guarantee to go with them we know how to make. If the English language can make one stronger we are willing to sign it. We have eliminated every "if" and every "doubt." The *language* of the guarantee is the *spirit* of it; which is to give each and every person who purchases one of these instruments *positive and absolute protection.*

#### ORKIN BROS. PIANO CLUB FIVE YEAR GUARANTEE

We guarantee Orkin Brothers Club Piano (No. \_\_\_\_\_) to be free from defective material and workmanship for the period of five years from date. Should same arise within that time, we agree to repair it or replace it if necessary with a new instrument without charge, upon its return to us. (Signed) ORKIN BROTHERS.

We print herewith copy of the guarantee which is handed to each and every club member *in writing* the moment they join the club. Can you *think of or suggest* a guarantee that will be stronger?

### Orkin Brothers player-piano club

We have inaugurated a PLAYER-PIANO club in connection with our 100 piano club. The price of these club PLAYER-PIANOS is 467 dollars and 50 cents—the terms are \$17.50 THE FIRST PAYMENT—AND 2 DOLLARS A WEEK WITHOUT INTEREST ADDED. These PLAYER-PIANOS have never been sold for less than \$350, with terms of \$50 down and \$15 a month, with interest added at the rate of 7 per cent. This is the first time, so far as our knowledge goes, that such trustworthy instruments have been offered for sale upon such popular terms as 17 DOLLARS AND 50 CENTS THE FIRST PAYMENT—AND 2 DOLLARS A WEEK WITHOUT INTEREST ADDED.

These PLAYER-PIANOS are STANDARD 88 NOTE players—that is, these Club PLAYER-PIANOS PLAY EVERY NOTE ON THE PIANO when the music roll is in motion. We give you an unconditional guarantee with these Club PLAYER-PIANOS.

1. The PLAYER-PIANO club will consist of 50 members.
2. The PLAYER-PIANO club members can take their choice between two of the best PLAYER-PIANOS on the market.
3. The PLAYER-PIANO club price is 467 dollars and 50 cents.
4. The saving to each PLAYER-PIANO club member is \$182.50.
5. The PLAYER-PIANO club member has no INTEREST TO PAY.
6. The terms to PLAYER-PIANO club members are \$17.50 cash and 2 dollars a week—or, putting it in another way, PLAYER-PIANO club members have 225 weeks in which to pay for their PLAYER-PIANO.
7. Each PLAYER-PIANO club member has the use of 1,000 music rolls FREE.
8. PLAYER-PIANO club members secure the FREE use of the great Orkin Brothers Music Roll Library.
9. If a PLAYER-PIANO club member dies during the life of his contract we will immediately cancel all future payments and send a receipt in full to his family for the instrument.

Some of the well known makes of pianos from our regular lines that will be offered in connection with this great sale of pianos at a substantial reduction:— Chickering & Son, Kurtzman, Ivers & Pond, Huntington, Sterling, Segerstrom, and Packard pianos.

Special attention will be given to correspondence and inquiries. Address all communications to

ORKIN BROS., Alliance, Neb.

# ORKIN BROTHERS

(formerly the Bennett Co., Largest Dealers of High Grade Pianos in the West)

ALLIANCE, NEBRASKA

OPPOSITE THE POST OFFICE